

Dana Iti

Web Developer

Web developer with 10+ years of experience building secure, efficient, and user-focused digital tools. Skilled in UI/UX, content platforms, workflow design, and full application lifecycle from planning to deployment. I've contributed to projects across government and private sectors, delivered AI-driven tools and internal automations, and worked with modern tools like React, Next.js, and Supabase. Comfortable navigating complex systems, I bring practical problem-solving, hands-on development, and a clear focus on building tools that actually work.

EXPERIENCE

Founder / Lead Developer

Stellar Labs

Jun 2024 - Jun 2025

- Designed user interfaces using Next.js and React with a focus on clean UX
- Integrated backend systems with Supabase and Python APIs
- Built internal tools to streamline content workflows and user management
- Managed deployments and app performance across multiple environments

Senior Front-End Developer

Expert360

Sep 2021 - Jun 2024

- Developed and maintained front-end components in React
- Upgraded legacy codebases to modern standards with security in mind
- Collaborated with backend and QA teams to ensure stability and performance
- Reviewed code and supported junior devs through mentorship

022 697 0043

ianzltd@gmail.com

stellar-labs.pro

linkedin.com/in/dana-i-467b98a/

Wellington, New Zealand

RECENT WORK

[Jobby - AI-Powered CV Builder](#)

[WonderBook - Storytelling-focused app](#)

SKILLS

React

Next.js

TypeScript

Tailwind CSS

Supabase

Python API Integration

CMS Setup & Management

UI/UX Design

Accessibility

Custom Tooling

AWARDS

New Zealand Open Source Awards (Service Innovation Lab)

New Zealand Government

Sep 2018

INTERESTS

Strength Training

Fitness

Reading

History

Writing Music

Lead Front-End Engineer

Wipster

Feb 2020 - Sep 2021

- Led the front-end team in delivering key features and improvements
- Implemented Cypress test coverage to improve QA confidence and reduce regressions
- Coordinated closely with backend (.NET) developers for smooth integration
- Took ownership of deployment cycles, especially during low-staff periods
- Facilitated team meetings to drive progress, resolve blockers, and align priorities

Contract Front-End Developer

Qrious

Jul 2019 - Sep 2019

- Built interactive graphing tools for internal engineering dashboards
- Used Redux and styled-components for performance and layout consistency
- Collaborated with backend engineers to ensure smooth data integration
- Gathered internal feedback to improve data visualisation features

Contract Web Developer

New Zealand Government

Jan 2018 - Jul 2019

- Worked in the Service Innovation Lab team to build open-source prototypes to improve public service tool concepts
- Worked with policy teams and stakeholders to explore usability needs
- Contributed to the Legislation as Code engine using Python
- Participated in workshops to test accessibility and design approaches

022 697 0043

ianzltd@gmail.com

stellar-labs.pro

linkedin.com/in/dana-i-467b98a/

Wellington, New Zealand

EDUCATION

Diploma

Yoobee School of Design

Web Development

Feb 2013

Certificate

Te Wananga o Aotearoa

Small Business Management

Sep 2005

PROFESSIONAL DEVELOPMENT

Angular Redux Training

Thomas Burleson

2017

Developing Performant Websites

Tim Kadlec

2017

CSS Architecture Workshop

Harry Roberts

2016

Agile/Lean UX Workshop

Sandy Mamoli & Jeff Gothelf

2015

Technical Consultant

AbleTech

Feb 2016 - Sep 2017

- Worked with a share trading business to build and maintain their marketing site and help site
- Set up and configured a CMS to manage and streamline publishing workflows
- Delivered responsive front-end updates focused on usability and consistent styling
- Collaborated with designers and developers to ensure smooth integration and deployment

Web Developer

Hashbang

Jun 2013 - Feb 2016

- Built web apps for government clients with a focus on usability
- Contributed to the design of a custom CMS to streamline content publishing
- Mentored grads / junior devs and maintained clean, reusable front-end code
- Participated in code reviews and enforced front-end best practices

REFERENCES

References Available Upon Request

022 697 0043

ianzltd@gmail.com

stellar-labs.pro

linkedin.com/in/dana-i-467b98a/

Wellington, New Zealand